

SOUTH JORDAN PARADE HEADS TO COOLER WEATHER FOR 2004 PARADE

South Jordan's Countryfest celebration and parade has moved to September rather than continue to compete with the heat.

Parade Coordinator Chuck Newton announced today that the Countryfest activities and parade have moved to September 24th and 25th this year. "The parade will be on the 25th, Saturday morning, at 9:30 a.m." he said. "This is also a later starting time than in the past."

Last year's Countryfest celebration included a concert by popular singing group, Jericho Road.

"There is no cost to have an entry have a parade entry, but there is a deadline of September 11." Bands, businesses, civic organizations, drill and dance performing teams, horses, royalty, and others are welcome to apply. Entry applications can be obtained by sending an email to siparade@msn.com or by calling Newton at 446-2849.

The parade staging area will be the dirt parking area north of the County

Equestrian Park in South Jordan. Parade check-in will begin at 7:45 a.m with float

judging at 9:00 a.m. Parade starts at 9:30 a.m. Additional parade participant parking

available at the north end of the staging area. The parade route will start from there

and proceed north on 2200 West and then travel east through the South Jordan Park to

Redwood Road, then south to 11400 South and west on 11400 South back to the

starting position on 2200 West.

Parade entries will be contacted the week following the deadline to receive their slot position, parking map and Check-in instructions.